



5th AKKA World Kannada
Conference Hosted by
Vidyaranya Kannada Kuta
Chicago - Illinois
August 29, 30 & 31 - 2008



ವಿದ್ಯಾರಣ್ಯ ಆಶ್ರಯದಲ್ಲಿ ಜನೇ
ಅಕ್ಕ ವಿಶ್ವ ಕನ್ನಡ ಸಮ್ಮೇಳನ
ಶಿಕಾಗೋ - ಇಲಿನಾಯ್
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www.akkaonline.org
TAX ID: 59-3527607

ವಿಶ್ವ ಕನ್ನಡಿಗರ ಪ್ರತಿಭೆ ಮತ್ತು ಪರಂಪರೆಯ ಪ್ರದರ್ಶನ
Showcasing the Talents & Heritage of World Kannadigas

About AKKA (Association of Kannada Kootas of America):

- AKKA is a cultural & charitable organization which promotes Kannada* culture in USA and Canada
- In existence since 1998
- Is a non-profit organization with Tax ID: 59-3527607
- Has a 501 (c) 3 status which provides exempt status, for Federal income tax purposes
- Is an umbrella organization for 30 Kannada organizations representing 60,000 Kannada speaking people across USA and Canada
- Is involved in many Charitable works. AKKA is partnering with Shankara Eye Foundation to build eye hospitals in Karnataka
- Organizes conferences once in 2 years and has organized 4 World conferences so far (Houston – 2000 ; Detroit – 2002 ; Orlando – 2004 ; Washington DC – 2006)

About upcoming 5th AKKA World Kannada Conference in Chicago:

- The 5th AKKA World Kannada Conference will be held during August 29, 30 & 31, 2008 at the Rosemont Convention Center, Rosemont, Illinois
- More than 6,000 people are expected to attend. The conference is open to AKKA members as well as non-members
- Attendees will include affluent professionals like Doctors, Engineers, IT field, Academicians, etc., and Business people
- A number of CEO's from US and India will attend the Conference

How (X CORP) will be benefited:

- Opportunity to reach affluent group of 6,000 people under one roof
- Opportunity to meet the targeted audience in the Conference (for “Event Sponsorship” package only)
- Opportunity to meet some key Indian Government officials and private business executives at the event to further (X CORP) business in India and Asia
- Corporation's exposure to North American Kannada households through the AKKA website
- Continued marketing opportunity to Kannada households after the conference

* Kannada is a language spoken in Karnataka – a state in Southern part of India

Sponsorship Packages

Event Sponsor: \$50,000

Exclusive opportunity to be the one and only “Event Sponsor” for the most exciting event - the 5th AKKA World Kannada Conference

- Room provided to conduct a seminar to promote your products or services at the event
- Full page color ad on the back side of the Program Event Book or Souvenir
- Display of your banner throughout the conference area hallways for all 3 days
- Free Booth
- Free advertisement on the AKKA website for 1 year
- Table for 10 for the Business Forum on Friday, the August 29th 2008
- Logo on Sponsor Wall
- Mention of “X Corp” in all event publicity communications
- TV Screen display of your promotion in the main stage area in between the programs
- 10 Free Conference Registration tickets

Platinum Sponsor: \$25,000

Be one of the 5 premier sponsors for the most exciting event

- Full page color ad in the Program Event Book or Souvenir
- Display of your banner throughout the conference area hallways for all 3 days
- Free Booth
- Free advertisement on the AKKA website for 1 year
- Table for 10 for the Business Forum on Friday, the August 29th 2008
- Logo on Sponsor Wall
- Mention of “X Corp” in all event publicity communications
- 6 Free Conference Registration tickets

Gold Sponsor: \$15,000

Be one of the few premier sponsors for the most exciting event

- Full page color ad in the Program Event Book or Souvenir
- Free Booth
- Free advertisement on the AKKA website for 6 months
- Table for 10 for the Business Forum on Friday, August 29th 2008
- Logo on Sponsor Wall
- Mention of “X Corp” in all event publicity communications
- 4 Free Conference Registration tickets

Silver Sponsor: \$10,000

Be one of the few sponsors for the most exciting event

- Full page color ad in the Program Event Book or Souvenir
- Free Booth
- Free advertisement on the AKKA website for 6 months
- Table for 10 for the Business Forum on Friday, August 29th 2008
- Logo on Sponsor Wall
- Mention of “X Corp” in all event publicity communications
- 2 Free Conference Registration tickets

For more information, please call

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